

# Establishing a thermal stakeholder group and engagement concept

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# Agenda

- Importance of addressing the stakeholder community
- Stakeholder identification
- Engagement strategy
- Expected outcomes from the stakeholder dialogue



## Importance of addressing the stakeholder community

- Strategic H&C planning tend to involve several numbers of actors (stakeholders) that have to be aligned in order for the development to be successful
- A complete baseline assessment of the energy situation should always include the identification and engagement of the stakeholder community
- The creation of a local liaison group that includes representatives of different stakeholder groups ensures a successful and swift process by providing a space for debate that takes into account all relevant perspectives



## Stakeholder identification

The key six stakeholder groups that need to be involved are:

- 1. Local Government:** municipalities, planners, and regulators, building code officials, energy or facility managers, municipal utilities, environmental services units;
- 2. Regional Government:** Financial and fiscal departments, utility commissions, grid operators; energy agencies;
- 3. Business:** Utilities and subsidiaries, energy service and energy management companies, engineering firms and technology providers, local supply-chain companies;
- 4. End-users:** Industries, real estate, governments, building owner associations, hotels, and retail chains;
- 5. Finance institutions:** local banks, regional development banks, EIB, pension funds;
- 6. Experts:** Professional associations, international and local NGOs, industry groups, national and local experts.

## Engagement strategy



- Engage in existing stakeholder participation processes
- Carry out bilateral meetings with relevant players
- Join in business/university conferences for state-of-the-art
- Coordinate local roadshows/webinars
- Contact specialized associations
- Reach out to regional/national energy agencies
- Participate in national exhibitions on related topics



## Expected outcomes from the stakeholder dialogue

- Provision of expert feedback in different aspects: financial, technical, legal,...
- Achievement of commitment from players throughout the planning chain
- Identification of barriers and success factors to be taken into account
- Support on dissemination and promotion efforts
- Provision of assistance on training and testing duties
- Facilitation of confidential insight on both public and private inputs
- Assistance on implementation and roll-out activities



# Thank you for your time!

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